



PRESS RELEASE

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From the Desk of John Celoni, President and CEO, Ramsey Industries

ICUEE Press Kit

To Whom It May Concern:

As part of our Product Presentation at the ICUEE show, we have prepared this "Press Kit" for your information and use. Ramsey Industries through its three subsidiaries, Auto Crane, Eskridge, and Ramsey Winch is truly a unique company. Through the wide range of products, services and solutions, Ramsey Industries is able to address most applications in the Construction and Utility market segments.

In booth 725, we have on display a wide range of these products. On one vehicle, we are showing a collection of gear related products that we offer to these targeted industries, including industrial winches, digger gear reducers, bumper assemblies, and grill guards. Also on display is a "Titan Elite" service truck from Auto Crane. Our display presents just a small sample of our products but clearly demonstrates our broad range of capabilities.

It is important to note that we are introducing and demonstrating two new electronic control systems at this show. The first is the "NexStar" crane management system which is a major step forward in true crane total proportional control. The second is the "ECM" or electronic cable management system that works with our RCH series of large crane hoists. The ECM system provides operator feedback when the hoist reaches the last layer and last wrap of cable during the operation of the crane.

Both of these systems demonstrate the commitment of Ramsey Industries to moving our product lines forward especially under the current economic conditions. To underscore this, Ramsey Industries, through the three major brands has introduced some thirteen new products or product families in 2009.

Please join us at booth number 725 to see these new products and demonstrations first hand.

Very truly yours,

John Celoni
President and CEO
Ramsey Industries